



Daniele Basso

"In the mirror we are all alike, all suspended between dream and reality. Beyond their function, my mirroring artworks are reflections on the contemporary. Unfinished thoughts longing for a personal meaning...."

Daniele Basso started his activities between Biella and Milan in the fashion setting cooperating with *Gianni Versace*, gained expertise in communication with *Publicis*, as well as design with *Versace Group*, *Ermenegildo Zegna* and *FIAT Auto*, working in NYC and Paris. In 2006 he founded **GlocalDesign**, a strategic design office whose motto is Think Globally, Act Locally, operating in Fashion, Interior and Lighting Design. Driven by a keen curiosity for mirrored steel surfaces, he first started significant partnerships and projects with various renowned Italian design brands, including *Krizia*, *Moncler*, *Napapijri*, *Mila Schon*, *Molteni&C*, *Swarovski*, *SanPatrignano*, *Italamp*, *Slide* and *Federico Fellini Foundation*. He successfully started working as an artist in 2010 and participated in *Venice Biennale International Art Exhibition* twice, besides exhibiting his works in NYC, Paris, Dubai, Lugano, Monte-Carlo, Forte Dei Marmi, Vatican City, Milan, Bologna and Naples. His works are also exhibited in several permanent collections, including the *Portofino Park Museum*, where "We=Wall" (a section of the Berlin Wall in mirror-finish steel) is displayed. In 2015 his sculpture "Coke It's Me" is commissioned by *Coca-Cola* to celebrate the 100th anniversary of the iconic Contour Bottle, he took part at the *Corporate Art Exhibition* at Galleria Nazionale d'Arte Contemporanea e Moderna (GNAM) in Rome and he made "GIGANT" monument to celebrate 30th Anniversary of the *Ski World Cup Alta Badia -Dolomites Race*. In May 2016 the collective exhibition at *Contini Art Factory* in Venice, the sculpture "Aquamantio" celebrating MOSCA1916's 100th anniversary and the sculpture "Aureo" for *Officine della Scrittura Museum* of Aurora - pens Made in Italy. In 2017 the solo anthological exhibition *Reflections*. in Argenta (FE - Italy) curated by Irene Finiguerra, the exhibitions *Luce & Pensieri* at *Palazzo Contarini Polignac* in Venice, *Filari di Luce* at *Poderi Gianni Gagliardo* in La Morra (CN - Italy) and the solo exhibition at Galleria Ferrero in Ivrea, all curated by Ermanno Tedeschi.

With sculptures in the collections of the Meneghetti Foundation and Boga Foundation, over the years he has also made many trophies for sports and charity competitions including the San Remo Award (67th Sanremo Festival), Star Team Monaco (Prince Albert II of Monaco), Rossocorsa Ferrari, Inter Football Club, Ski World Cup, Mila Schon and Porche Italia. Finally, since 2011 he has been working with various national and international architectural studies on contests, major projects and private sector, including works for the Bologna FS Station, Expo Dubai 2020, the upgrading of the Central Park in Prato, Competition for The Memorial of Shoa in Bologna, the upgrading of the old Borgo of Biella Piazza and the project proposal of the Gran Paris Express metro station.

Exhibition Selection:

09/2016	Turin _ Officina della Scrittura
06/2016	Turin _ Reggia di Venaria Reale Rossocorsa Ferrari
12/2015	Atlanta - World Of Coca Cola Museum
09/2015	Venice - Mostra del Cinema - Hilton Stucky
06/2015	Rome _ Galleria Nazionale Arte Moderna
05/2015	Milano Expo _ Coca-Cola Pavillion
04/2015	NYC _ Ca D'Oro Gallery
12/2014	Colfosch (Alta Badia) _ Renate Gallery
11/2014	Shanghai _ Guoqing Temple
05/2014	Saint Petersburg _ Yellow Korner Gallery
05/2014	Monte-Carlo _ Hermitage Hotel
04/2014	Milano _ nhow Hotel
04/2014	Milano _ SuperStudioPiù
03/2014	Dubai _ Nakkash Gallery
11/2013	Vatican _ University of Seraphicum
07/2013	Forte dei Marmi _ Il Forte Gallery
06/2013	Bologna _ CUBO Unipol Gallery
06/2013	Venice _ 55° La Biennale di Venezia
01/2013	Lugano (CH) _ Rivabella Gallery
12/2011	Turin _ 54° La Biennale di Venezia
07/2011	Portofino _ Parco Museum
06/2011	Venice _ 54° La Biennale di Venezia
01/2011	Biella _ Museum of the Territory
11/2009	Turin _ Piazza Vittorio
07/2009	Naples _ Latin American Pavillion
2000	Paris _ Carrousell Du Louvre

Thank All:



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