

# OVERPLAY

## Collateral Event

### 55. International Art Exhibition

#### La Biennale di Venezia

*Curators:*

*Emiliano Bazzanella, Giancarlo Bonomo, Nevia Pizzul-Capello,  
Diego Valentiniuzzi*

*Inauguration: Wednesday - May 29<sup>th</sup>, 2013 – 06:00pm*

## Palazzo Albrizzi

### Seat of the German-Italian Association in Venice

Cannaregio 4118 - Venezia

*Open: 1<sup>st</sup> June to 30<sup>th</sup> November 2013*

*Tuesday to Sunday - 10:00am to 06:00pm*

*Closed on Monday*



# Les Plis de la Vie

## Artwork by Daniele Basso

*Bent mirror-finish aluminium  
54x60cm abt, h215cm - 70/80 kg abt*

The corner edge, physical expression of discontinuity and a point of singularity, is the universal symbol of change. Space and time shrink, approach, touch, and separate. Nothing is as it was. Newness is coming through.

Last year my mother Denise passed away. All protections failed. The hollow comes forward and absence becomes presence. It seems impossible to make decisions... Death makes us consider that change keeps going on around us and cannot be stopped.

"Kryste" was the last work of mine that Denise saw on the occasion of the 54<sup>th</sup> Venice Biennale, a symbolic powerful and personal event. Along the lines of that aesthetic-spatial reasoning, I focussed my efforts to describe the concept of crisis and the opportunities therein.

*"Decision-making paralysis, absence of prospects that blurs our future as a veil, and the innermost urge of doing versus the staticity of the moment force us to follow our instinct. Anxiety resulting from unawareness at an individual level propagates in society and vice-versa. This is the crisis, both intimate and collective. It grows within us and spreads through us. The crisis is the fear of disappointing our expectations, affects the desires that are at the origin of progress. It is unquestionably a human issue. It is the tool Nature gave us to evolve: the destructive thrust prelude the creative energy. The faster we adapt to Newness, the less the Pain. But a huge amount of awareness is necessary to overcome imposed limits and conditionings.*

*Then, a scream against the sky sets our vital energy, involuntary prisoner of the moment, free. Suddenly, we have changed all and overcome the crisis. Instantly, we have grown up.*

*The only constant is our commitment to improve, and all the mankind with us.*

*Reflected in the mirror, we all reflect that we are the mankind.*

*The future is in the hands of each one of us all".*

(Daniele Basso, Venice 20 May 2013)

#### SHOWROOM

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## PRESS

May 3rd, 2013



LesPlisDeLaVie (1).jpg



LesPlisDeLaVie (2).jpg



LesPlisDeLaVie (3).jpg



LesPlisDeLaVie (4).jpg



LesPlisDeLaVie (5).jpg



DanieleBasso (6).jpg

## Daniele Basso

Artist

A B.A. (Italy & USA) & Industrial Design (Milan) graduate (his thesis is visible at Carrousel du Louvre, Paris) with also a Communication Master. After working in Paris and NY for Versace, and in Milan with BGS D'Arcy-Publicis and "Advanced Design Fiat", in 2006 he founds "GlocalDesign" (Think Global, Act Local) and works on projects for the 64<sup>th</sup> Venice Film Festival and "Turin 2008 World Design Capital". His GlocalDesign Mirrors are on display in NY, Turin and Naples; he "is one of the first to grasp the growing interactions of Art, Design, and Fashion" (Corriere della Sera) and "expresses the new Local/Global trend (La Repubblica). In 2009 he approaches Art as a universal language with his work "The Universe Inside" in Verona; in 2010 he makes the "We Are the Wall" installation and the mirrors for the "Federico Fellini Foundation" now on display at Milan's Nhow Hotel. In 2011 come the collective exhibition "Cavour & Mazzini" with Omar Ronda, the exhibits "A Bright Future" with Swarovski and "Kryste" with SLIDEart. He is invited to the 54<sup>th</sup> Venice Biennale (Luca Beatrice curator) and then to the Italian Pavilion in Turin (Vittorio Sgarbi curator). His work WE=WALL becomes part of the permanent exhibition of the Museo del Parco in Portofino. In 2012 AD, Interni, MarieClaire and Domus web talk about him; in the same year he starts an artistic collaboration with Ludmilla Radchenko and has his first personal exhibition combining Art, Fashion and Design at the Rivabella Art Gallery in Magliaso (CH). In 2013 he is invited to "OverPlay", a Collateral Event of the 55<sup>th</sup> International Art Exhibition "Venice Biennale" with the exhibit "Les Plis de la Vie

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