

25° World Stars Football Match

Trophies by the artist Daniele Basso

Shining with Swarovski® crystals.

Monaco, Stade Louis II de Monaco
May 23rd, 2017
Artist Daniele Basso

"In sport as in life, the most important thing is to participate, win your fears, take the field and do the best you can".

The awards realized by the artist Daniele Basso in cooperation with Swarovski® for the 25th World Stars Football Match 2017 Monaco, and delivered to the representatives of the two teams of talented players, are meant to remind us that winning is only a part of the game. A real champion is a person that not only participates, but also is open to criticism and capable of considering the opinions of other people.

Both of the same height, these awards celebrate Sport and its values, and people who, like Sportsmen, take up challenges, face them and surpass their limits to discover new horizons. A daily commitment performed with passion and enthusiasm, to become a better person every day.

"Star Team Monaco for Children, created in 1993 in Monte-Carlo by H.S.H. the Prince Albert of Monaco and Mauro Serra, receives the appreciation of both the champions and the public because it substantiates an intent of growth, altruism and desire to help the less fortunate than ourselves, which is truly something to be proud of! It realizes in facts an opportunity for continuous improvement. To overcome the limit ... in the quest of a better future for ourselves and our children!"

During the awards ceremony, the Olympic Diving Champion Tania Cagnotto and to the Peter Fill Skiing Champion will be awarded with a career trophy.

Daniele Basso Short biography

"In the mirror we are all alike, all suspended between dream and reality. Beyond their function, my mirroring artworks are reflections on the contemporary. Unfinished thoughts longing for a personal meaning...."

Daniele Basso started his activities between Biella and Milan in the fashion setting cooperating with *Gianni Versace*, gained expertise in communication with *Publicis*, as well as design with *Versace Group*, *Ermenegildo Zegna* and *FIAT Auto*, working in NYC and Paris. In 2006 he founded **GlocalDesign**, a strategic design office whose motto is Think Globally, Act Locally, operating in Fashion, Interior and Lighting Design. Driven by a keen curiosity for mirrored steel surfaces, he first started significant partnerships and projects with various renowned Italian design brands, including *Krizia*, *Moncler*, *Napapijri*, *Mila Schon*, *Molteni&C*, *Swarovski*, *SanPatrignano*, *Italamp*, *Slide* and *Federico Fellini Foundation*. He successfully started working as an artist in 2010 and participated in *Venice Biennale International Art Exhibition* twice, besides exhibiting his works in NYC, Paris, Dubai, Lugano, Monte-Carlo, Forte Dei Marmi, Vatican City, Milan, Bologna and Naples. His works are also exhibited in several permanent collections, including the *Portofino Park Museum*, where "We=Wall" (a section of the Berlin Wall in mirror-finish steel) is displayed. In 2015 his sculpture "Coke It's Me" is commissioned by *Coca-Cola* to celebrate the 100th anniversary of the iconic *Contour Bottle*, he took part at the "Corporate Art" Exhibition at *Galleria Nazionale d'Arte Contemporanea e Moderna (GNAM)* in Rome and he made *GIGANT* monument to celebrate 30th Anniversary of the *Ski World Cup Alta Badia - Dolomites Race*. In May 2016 the collective exhibition at *Contini Art Factory* in Venice, the sculpture *Aquamantio* celebrating *MOSCA1916's* 100th anniversary and the sculpture "Aureo" for "Officine della Scrittura" Museum of Aurora - pens Made in Italy. In 2017 the solo anthological exhibition "Reflections." in Argenta (FE - Italy), the trophies "Casa Sanremo Award" during "67th Sanremo Music Festival", and the ones for "Star Team Monaco for Children" at the events in Alta Badia and Monte-Carlo.

SHOWROOM

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