



SIGN OFF DESIGN

*M. Acerbis, A. Agop, Andy, D. Basso, M. Cattaneo, H. Ditzler, J.C. Farhi,
F. Giardini, A. Guerriero, F. Lucchini, A. Mendini, A. Mocika, E.S. Park, B. Pomodoro,
K. Rashid, F. Rotella, M. Sadler, D. Santachiara, S. Soddu, G. Spagnulo.*

June 3rd - October 31st 2011
Venice, Chioostro della SS.ma Trinità - State Archives of Venice

Opening: Thursday June 2nd H. 19:00
Guest of Honor: Francesca Versace

SLIDE, one of the most renowned Italian design companies, specialized in the creation of lighting complements, joyfully “invades” the art world in the unique setting of Venice, during the Biennale, the International Art Exhibition.

SIGN OFF DESIGN, the title of this exhibition, mixes and taints the design’s creative and experimental language with the contemporary art’s shapes and suggestions. With the **SLIDEart** project, artists and designers will put on display the results of their collaboration with **SLIDE**, between material experimentation and aesthetic innovation, exploring the potentialities of resins and plastic materials, in the **Chioostro della SS.ma Trinità**, the prestigious 16th century location that today hosts the venue of the State Archives of Venice. On the occasion of the event, **SLIDE** will contribute to the restoration of the adjacent Chioostro di S. Antonio, whose works are currently under way.

The exhibition-event takes place to coincide with the 54th International Art Exhibition entitled *ILLUMInazioni-ILLUMInations* and curated by Bice Curiger, whose main theme is about “the light produced by the encounter with art, about illuminating experience, about the epiphanies resulting from mutual connections and intellectual comprehension”. Such concept stimulated **SLIDE** to commission works where the interaction between light and materials plays a major role. Each work will be produced in unique numbered pieces (max 9 models), using materials such as polystyrene, fiberglass, wood and composite materials; it will be developed from a 3D mathematical model; it will be worked on a CNC machining center and it will be finished with an external lacquering or other technological systems.

SIGN OFF DESIGN presents, among the others, the works by the designer Karim Rashid, by the main Italian figures of the postmodern change, such as Alessandro Mendini, Denis Santachiara and the young talent Daniele Basso, along with the elaborations by sculptors who usually work stones and metals, such as Giuseppe Spagnulo, Jean-Claude Farhi, Bruto Pomodoro and the Korean Park Eun-Sun.

Technical sheet

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Artists	M. Acerbis, A. Agop, Andy, D. Basso, M. Cattaneo, H. Ditzler, J.C. Farhi, F. Giardini, A. Guerriero, F. Lucchini, A. Mendini, A. Mocika, E.S. Park, B. Pomodoro, K. Rashid, F. Rotella, M. Sadler, D. Santachiara, S. Soddu, G. Spagnulo.
Curator	Luca Beatrice
Location	Chioostro SS.ma Trinità, in the venue of the State Archives of Venice Campo dei Frari, San Polo, 3002 - 30125 Venice
Organization	SLIDEart in collaboration with Veneto Exhibitions - VeneziaFiere
Opening	Thursday June 2 nd 2011, H. 19:00
Opening hours	10:00-18:00
Ticket	Free admission
Visitors Info	By feet: 10 minutes from Venice S. Lucia Railway Station and from the Piazzale Roma terminal Water-bus: lines 1 - 2, stop: San Tomà.

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